

**FOR THE EXTRAORDINARY GAZETTE ISSUE OF  
THE KHYBER PAKHTUNKHWA**

**PROVINCIAL ASSEMBLY SECRETARIAT  
KHYBER PAKHTUNKHWA**

**NOTIFICATION**

Dated Peshawar, the 15/09/2025.

No.PA/Khyber Pakhtunkhwa/Bills-68/2025/ 6079 The Khyber Pakhtunkhwa Press, Newspaper, News Agencies and Books Registration (Amendment) Bill, 2025 having been passed by the Provincial Assembly of Khyber Pakhtunkhwa on 01<sup>st</sup> September, 2025 and assented to by the Governor of the Khyber Pakhtunkhwa on 10<sup>th</sup> September, 2025 is hereby published as an Act of the Provincial Legislature of the Khyber Pakhtunkhwa.

**THE KHYBER PAKHTUNKHWA PRESS, NEWSPAPER, NEWS AGENCIES AND BOOKS  
REGISTRATION (AMENDMENT) ACT, 2025  
(KHYBER PAKHTUNKHWA ACT NO. XXV OF 2025)**

(First published after having received the assent of the Governor of the  
Khyber Pakhtunkhwa in the Gazette of the Khyber Pakhtunkhwa.  
(Extraordinary), dated the 15/09/2025).

(Here print as in the accompaniment).




**ACTING SECRETARY,**  
Provincial Assembly of Khyber Pakhtunkhwa.

No. and date (as per notification above).

A copy of the above notification with the accompaniment is forwarded to the Manager, Government Stationery and Printing Department, Peshawar, with the request to publish the same in the extraordinary issue of the Khyber Pakhtunkhwa Government Gazette of today's date and distribute copies thereof immediately in accordance with the list given overleaf.

Proof should be sent to this Secretariat before publication.



**ACTING SECRETARY,**  
Provincial Assembly of Khyber Pakhtunkhwa

E.No. PA/Khyber Pakhtunkhwa /Bills-68/2025/ 6080 Dated 15/09/2025

A copy of the above is forwarded to:-

1. The Principal Secretary to Governor, Khyber Pakhtunkhwa.
2. The Secretary to Government of Khyber Pakhtunkhwa, Law Department.
3. The Secretary to Government of Khyber Pakhtunkhwa, Information and Public Relations Department.
4. The Director Information, Khyber Pakhtunkhwa.
5. The Additional Director I.T, Provincial Assembly of Khyber Pakhtunkhwa for official website.
6. The principle Secretary to Hon'ble Speaker for information of the Hon'ble Speaker.



**ACTING SECRETARY,**  
Provincial Assembly of Khyber Pakhtunkhwa

**An  
Act**

further to amend the Khyber Pakhtunkhwa Press, Newspapers,  
News Agencies and Books Registration Act, 2013.

WHEREAS it is expedient further to amend the Khyber Pakhtunkhwa Press, Newspapers, News Agencies and Books Registration Act, 2013 (Khyber Pakhtunkhwa Act No. XX of 2013), for the purposes hereinafter appearing;

It is hereby enacted by the Provincial Assembly of Khyber Pakhtunkhwa as follows:

1. Short title and commencement.---(1) This Act may be called the Khyber Pakhtunkhwa Press, Newspapers, News Agencies and Books Registration (Amendment) Act, 2025.

(2) It shall come into force at once.

2. Amendment of section 2 of the Khyber Pakhtunkhwa Act No. XX of 2013.---In the Khyber Pakhtunkhwa Press Newspapers, News Agencies and Books Registration Act, 2013 (Khyber Pakhtunkhwa Act No. XX of 2013), hereinafter referred to as the said Act, in section 2,-

(a) for clause (a), the following shall be substituted, namely:

“(a) “advertising agency” means an agency, which is registered with the Information Department, in the prescribed manner, and operated for designing and release of advertisements, mainly for print and electronic media;”;

(b) after clause (c), the following new clauses shall respectively be inserted, namely:

“(c-i) “cable television operator” means a cable television licensee of Pakistan Electronic Media Regulatory Authority, who provides service through a cable television system or otherwise controls or is responsible for the management and operation of a cable television system;

(c-ii) “campaign or promotional advertisements” mean advertisements for projecting and showcasing the reforms initiatives, developmental achievements and activities or functions of Government, including public service messages and mass awareness campaigns;

(c-iii) “classified advertisement” means public notices, tender notices, auction notices, recruitment notices, absentees notices, expression of interests, request for proposals, court notices and statutory notifications;

Assistant Drafting Officer-III  
Govt. of Khyber Pakhtunkhwa  
Law Department

(c-iv) "digital advertising agency" means agency, which is registered with the Information Department, and operated for designing and release of advertisements for social or digital media;"

(c) for clause (h), the following shall be substituted, namely:

"(h) "Information Department" means the Information and Public Relations Department of Government;"

(d) after clause (l), the following new clause shall be inserted, namely:

"(l-i) "outdoor advertising agency" means an agency, which is registered with the Information Department, in the prescribed manner, which also includes digital advertising agency, outdoor advertising agency, for executing outdoor campaigns, through billboards, digital-billboards, gantries, panaflexes, streamers, banners and transit advertising through buses or vehicles;"

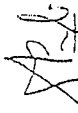
(e) after clause (w), the following new clauses shall respectively be inserted, namely:

"(w-i) "social or digital media" means websites, applications, social networking platforms that focus on communication, community-based input, interaction, content-sharing and collaboration;

(w-ii) "social or digital media advertisements" mean all advertisements that are intended to be disseminated through social or digital media platforms; and

(w-iii) "social media influencers" mean bloggers, vloggers, celebrity, online entrepreneurs or persons, who create engaging contents to inform, educate, entertain and motivate masses and own a social media page, account, site, online channel or blog with fans, following in Pakistan;"

3. Amendment of title of PART-II of the Khyber Pakhtunkhwa Act No. XX of 2013.---In the said Act, in PART-II, for the title "PRINTING PRESSES, NEWSPAPERS AND NEWS AGENCIES, the title "PRINTING PRESSES, NEWSPAPERS, ADVERTISING AGENCIES, DIGITAL ADVERTISING AGENCIES AND OUTDOOR ADVERTISING AGENCIES" shall be substituted.

  
Assistant Drafting Officer-III  
Govt. of Khyber Pakhtunkhwa  
Law Department

4. Amendment of section 6 of the Khyber Pakhtunkhwa Act No. XX of 2013.---In the said Act, in section 6, for sub-section (8), the following shall be substituted, namely:

“(8) The declaration issued under this section may be transferred to another person on the application of the owner of the declaration in the manner as may be prescribed by rules:

Provided that the declaration of newspaper, after ten years of its authentication of the declaration, may be transferred to anyone by the publisher, subject to the condition that the new owner or publisher fulfills the requirements or conditions for publisher, as specified under this Act and on payment of fee as may be prescribed by rules.”.

5. Amendment of section 21 of the Khyber Pakhtunkhwa Act No. XX of 2013.---In the said Act, in section 21,-

- (a) in sub-section (1), for the word “periodical”, the word “newspaper” shall be substituted;
- (b) in sub-section (2), the words “or periodical” shall be deleted; and
- (c) after sub-section (2), as so amended, the following new sub-sections shall be added, namely:

“(3) For the purpose of this Act, Government advertisements shall include classified advertisements and campaign or promotional advertisements, run through print, electronic, outdoor and social or digital media platforms.

(4) The advertising agencies, digital advertising agencies, outdoor advertising agencies and social media influencers, having good reputation in the society shall be allowed to work with public sector, under sub-section (3), that are registered with the Information Department, in the prescribed manner.”.

6. Deletion of section 22 of the Khyber Pakhtunkhwa Act No. XX of 2013.---In the said Act, section 22 shall be deleted.

BY ORDER OF MR. SPEAKER  
PROVINCIAL ASSEMBLY OF KHYBER  
PAKHTUNKHWA

---

(SYED MUHAMMAD MAHIR)  
Acting Secretary  
Provincial Assembly of Khyber Pakhtunkhwa

Assistant Drafting Officer-III  
Govt. of Khyber Pakhtunkhwa  
Law Department